

Web and graphic designer with extensive experience in web design, print design and animation. I combine strong artistic vision with project management skills, to deliver on-time projects that are within budget and above expectations.

Software Skills:

Adobe Flash, Adobe Dreamweaver, Adobe Photoshop, Adobe Illustrator, Adobe Image Ready, HTML, CSS, JQuery, WordPress Theme Development, Wordpress Content Management, Joomla, Mailchimp, Constant Contact, phpBB, Analytics, Adwords, AdSense, Facebook Ads, Microsoft Office, Basecamp, Redmine and Salesforce.

Career History:

Appnestic – Hoboken, NJ

2010-Current

Director of Interactive Design

Direct a team of designers, developers and content creators to develop websites, web and mobile applications, social media networks and mobile platforms, taking projects from point of inception through to completion and implementation.

- Act as principal liaison between clients, the design team and the development team.
- Manage software development team based in Slovakia.
- Manage design team based in New York.
- Responsible for bringing multiple client projects to the company which have led directly to over \$20,000 in sales.

Selected projects:

- Web development – Led the design, development implementation and management processes for Appnestic.com, Gigmama.com, MoBiWe.com, WhosAroundMeNow.com, ZHotelny.com, StyleHotels.com, TheHammerSquad.com, SheridanHotelNY.com, Kaplanlawllc.com, TheDigestOnline.com and LordMilner.com.

Peanut Graphic – Caldwell, NJ

2003-Current

Founder

Supervise all aspects of full service print and web design agency. Lead design direction, maintain client relationships and manage all sales efforts.

Selected clients and projects:

- Cartoon Network – Developed concept for cartoon pilot based on my own original story, wrote script and created storyboards.
- Coca-Cola – Designed “Art of Harmony” interactive Flash presentation.
- Acclaro – Developed Flash product demonstrations, sales presentations, banner ads and a survey.
- The Mellow Mushroom – Developed and updated both the main corporate website as well as the one hundred franchise mini-websites. Provided ongoing support for e-mail management, content management system, phpBB message board, WordPress MU installation, Yahoo eCommerce site, Analytics, Facebook, Twitter, Google Local and bi-monthly comic strip.
- Tendril – Developed an interactive Flash product mock-up which was used by their sales team to demonstrate their products capabilities.
- North Fulton Regional Hospital (Tenet) – Designed video skin for use on the North Fulton Hospital Website.

The New York Times – New York, NY

2000-2010

Assistant Photos and Graphics Editor

- Acted as client support liaison, coordinating the daily photos and graphics schedule from numerous departments to ensure delivery of content.
 - Edited and captioned photos and graphics.
-

Selected Awards:

- Wishlist Member, Wishie Award 2012
 - Printing Association of Georgia, Print Excellence Award 2006
 - Printing Association of Georgia, Print Excellence Award 2005
-

Education:

- Pratt Institute, NY – Master of Art, Painting, August 2000
- University of Georgia, GA – Bachelor of Fine Arts, Painting, May 1998